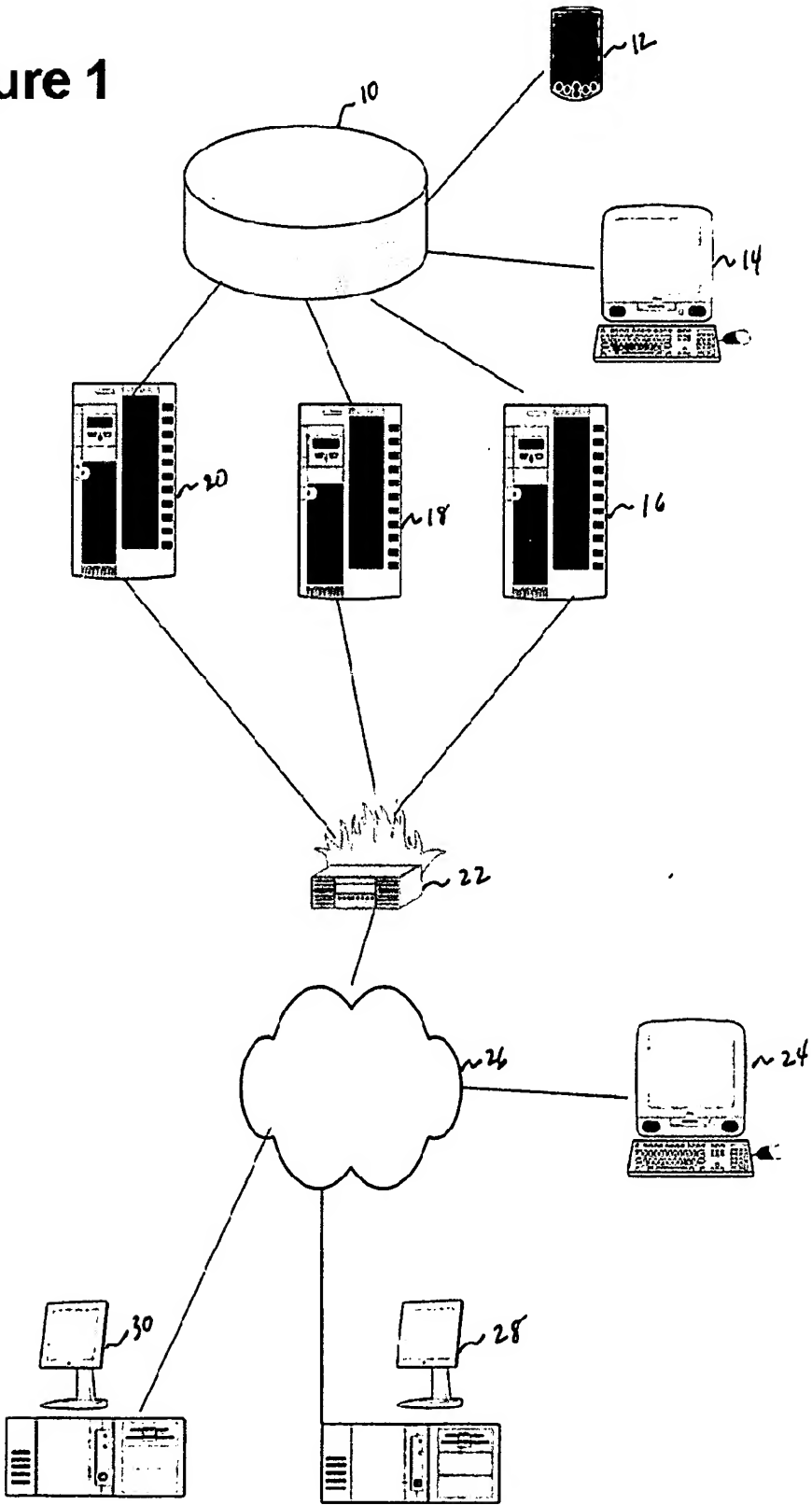




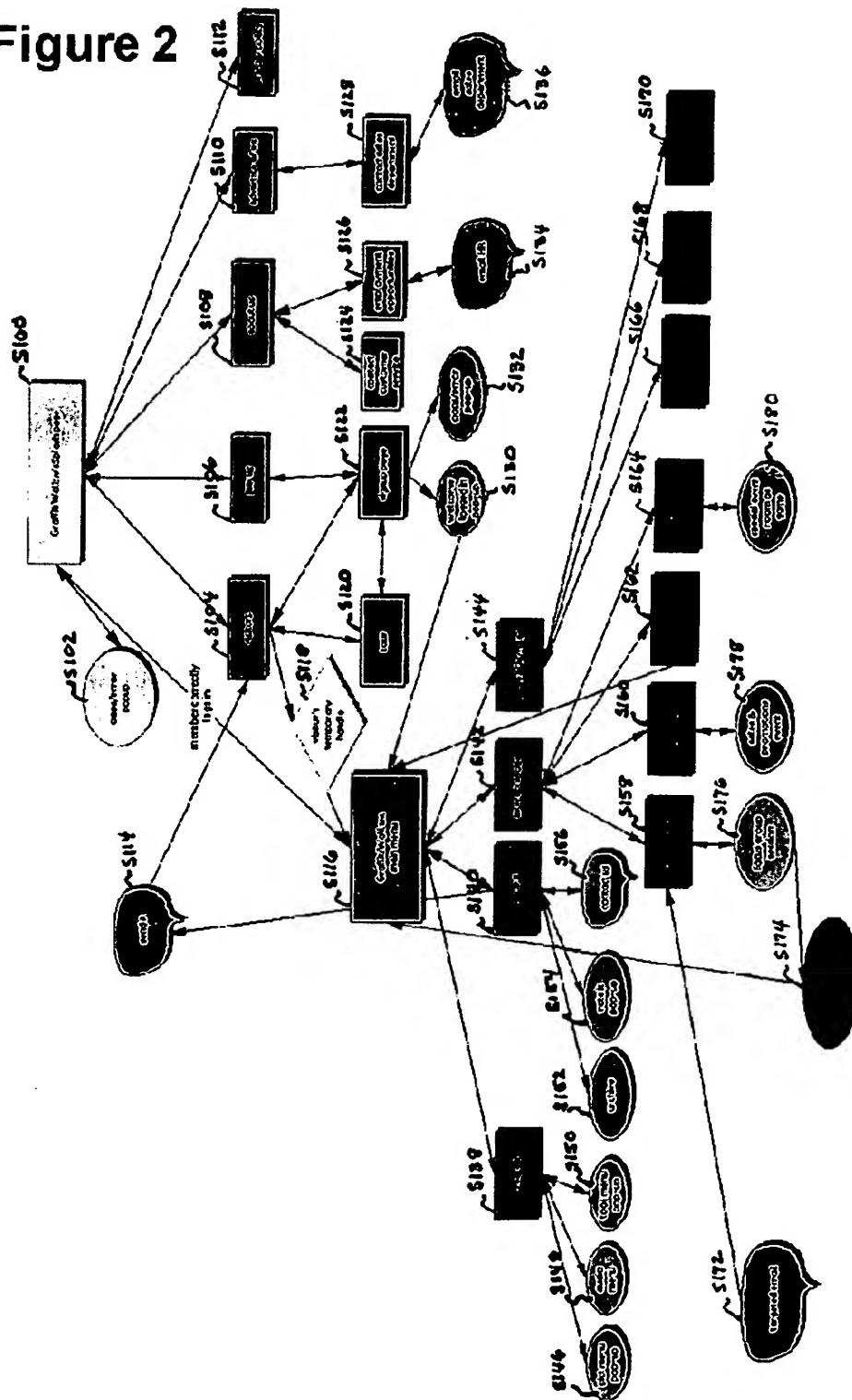
Replacement Sheet

Figure 1



Replacement Sheet

Figure 2



Replacement Sheet

Figure 3

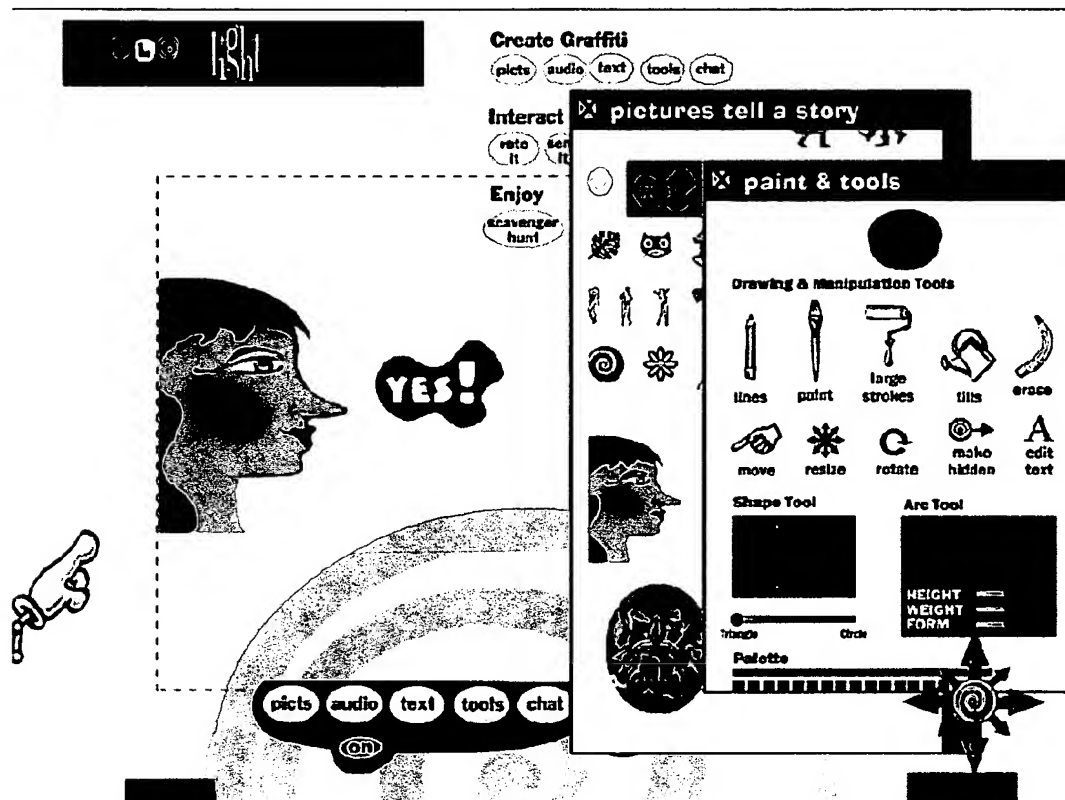
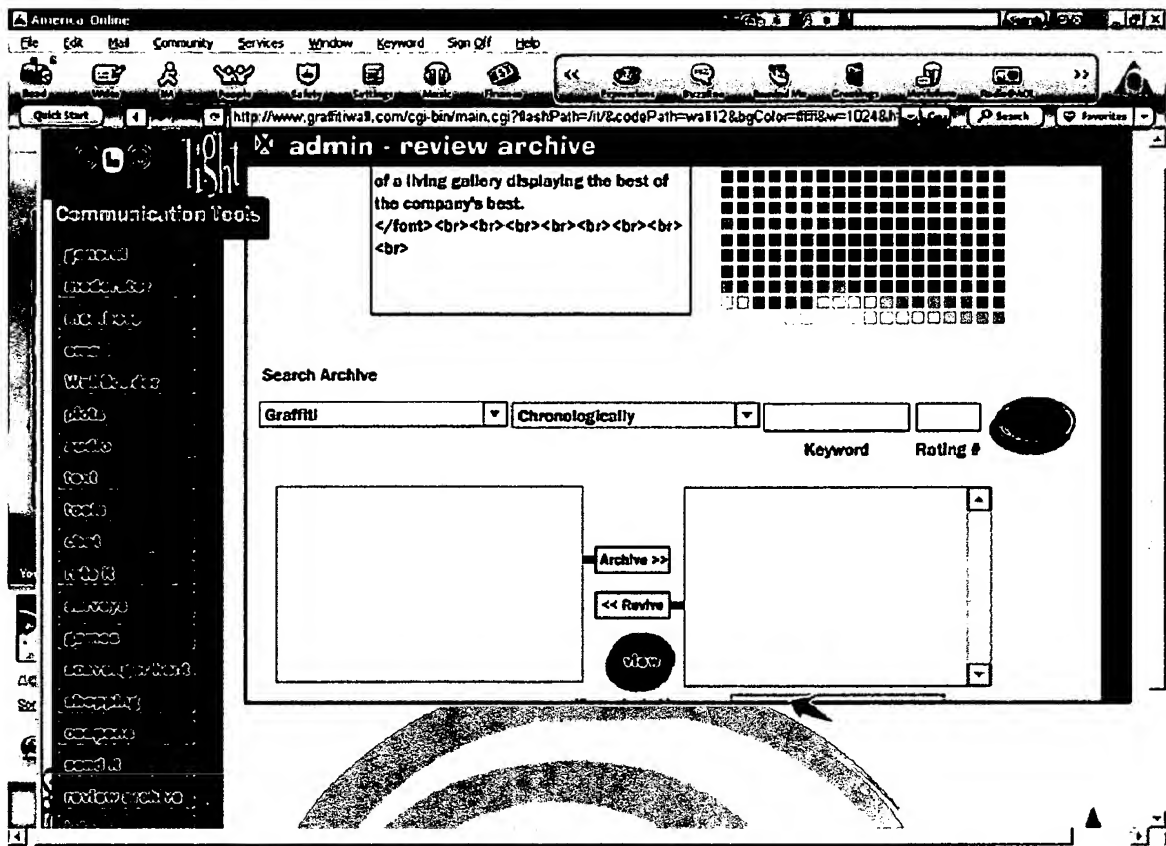


Figure 4



Replacement Sheet

Figure 5

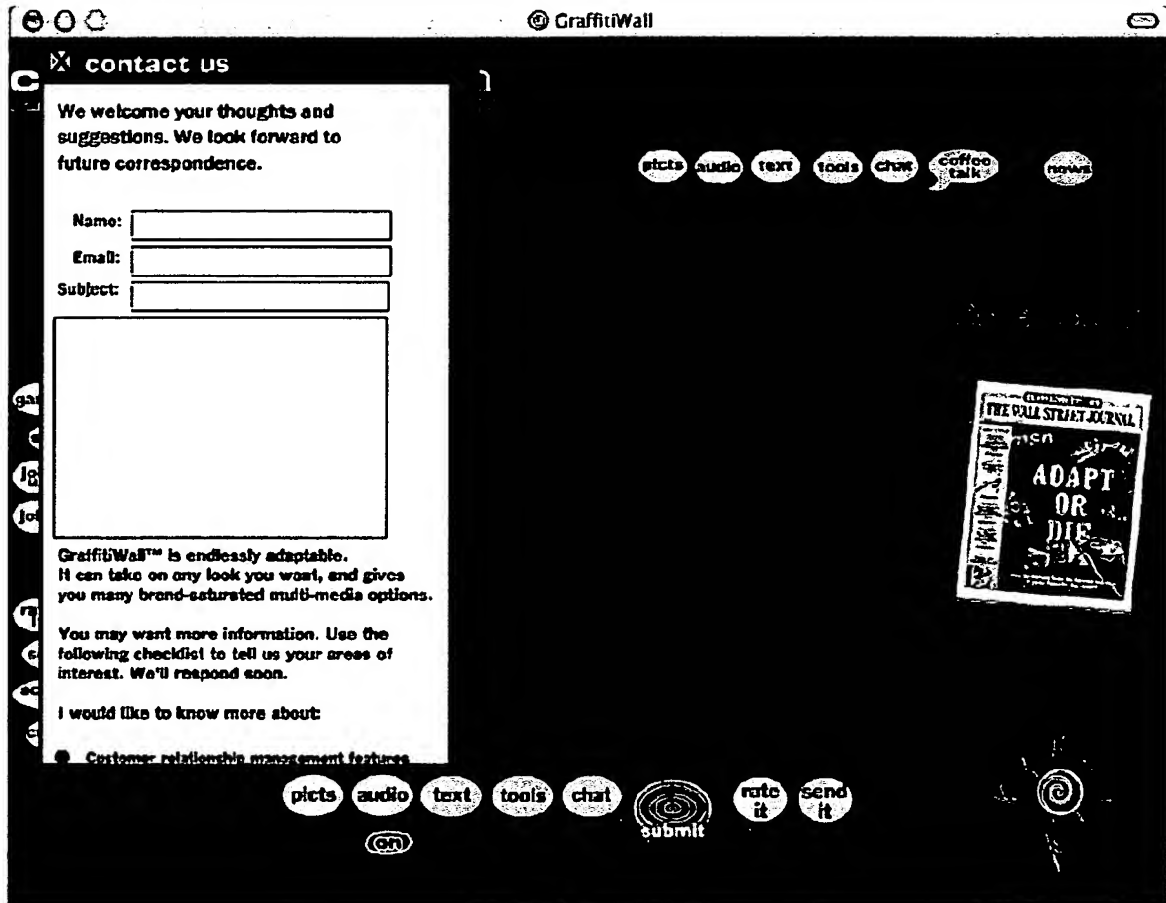
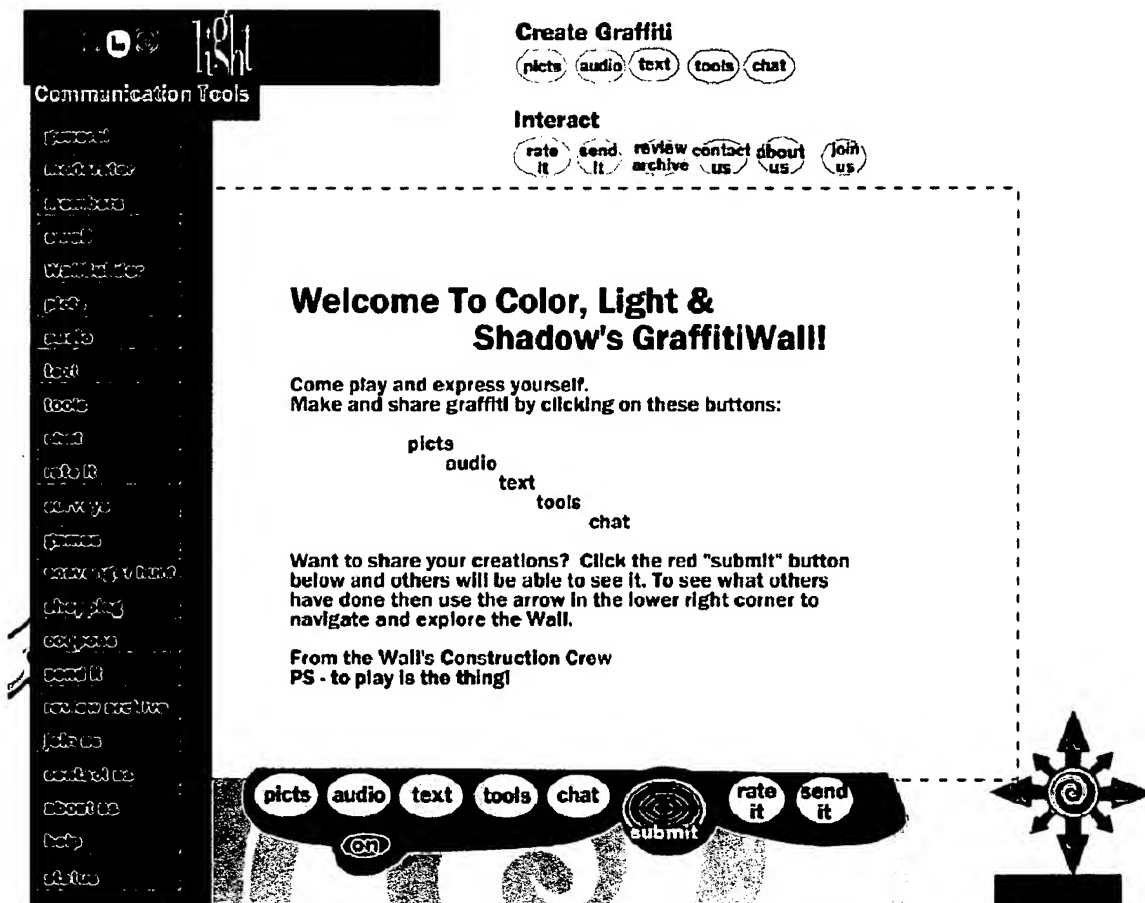
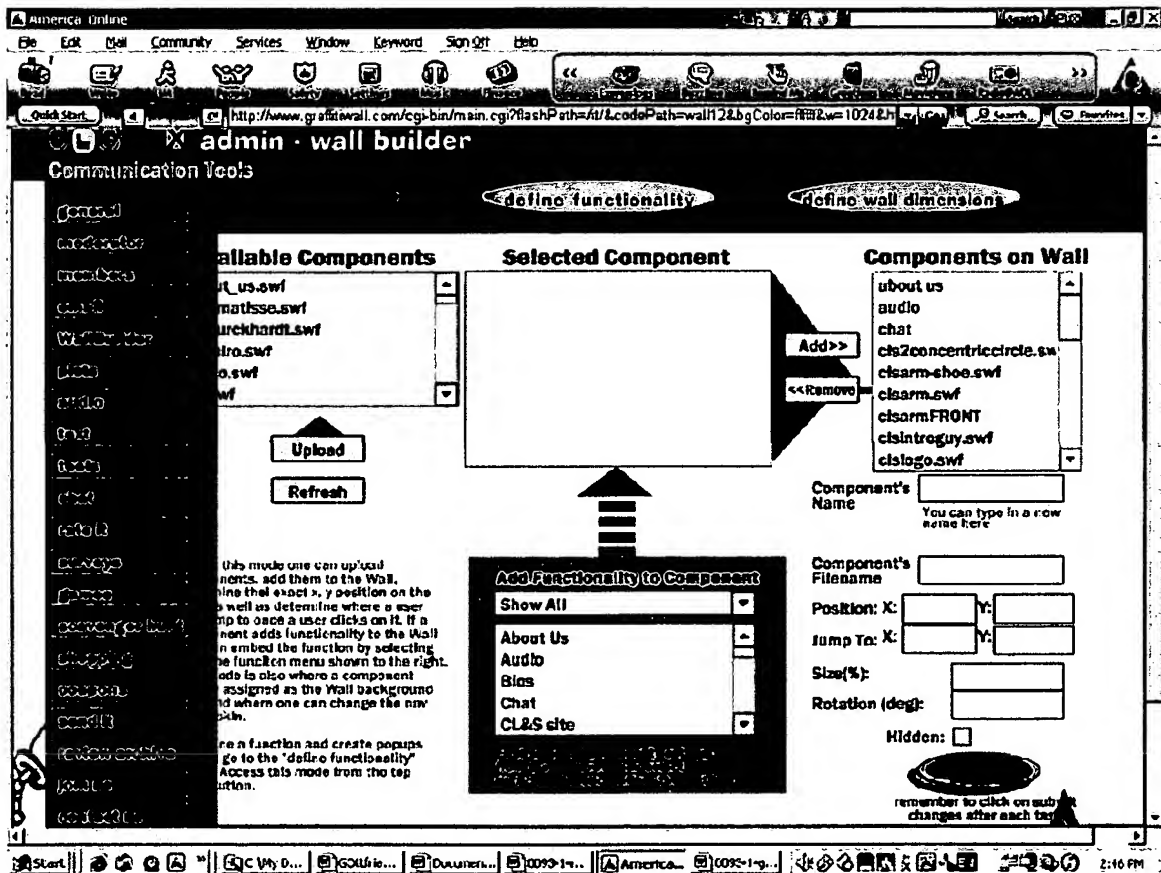


Figure 6



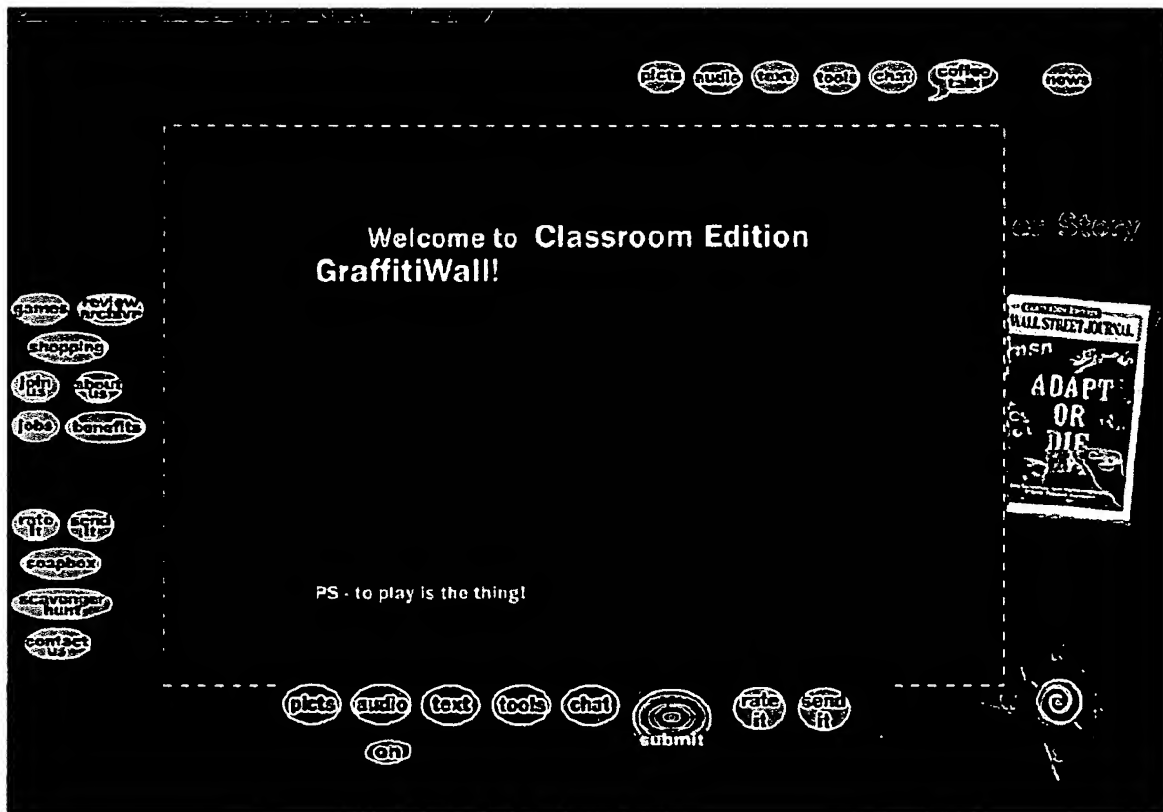
Replacement Sheet

Figure 7



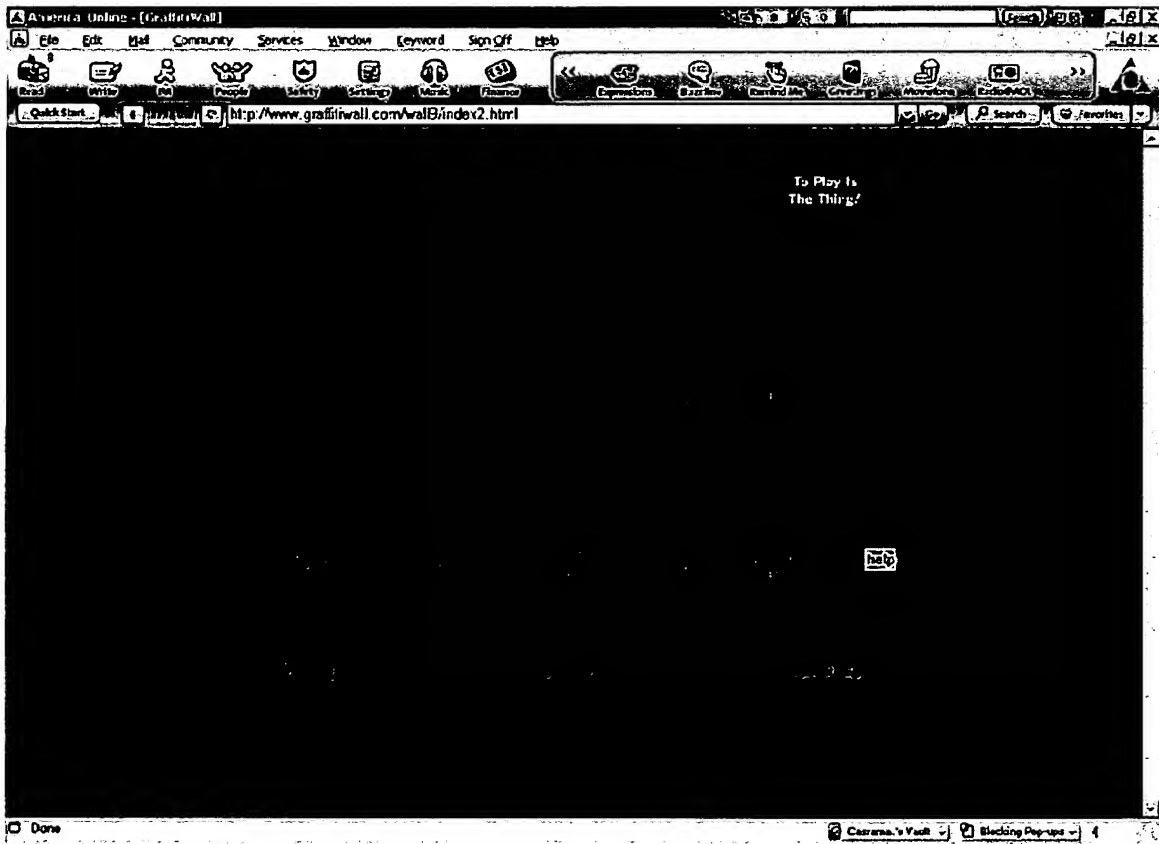
Replacement Sheet

Figure 8



Replacement Sheet

Figure 9



Replacement Sheet

Figure 10



Replacement Sheet

Figure 11

The screenshot shows a web browser window titled "America Online [Join Us]". The address bar displays "http://www.graffitiwall.com/wall9/joinus.html". The page features the "GraffitiWall™" logo with the tagline "To Play Is The Thing!". Below the logo is a heading "Join Us In the Fun!". A paragraph describes the community, mentioning activities like scavenger hunts and focus groups. It asks users to provide a username and password. Below this, there are input fields for "Username:", "Password:", and "Re-type Password:". A section for "Security Question" includes a dropdown menu and an answer field. At the bottom are "submit", "log-on", and "cancel" buttons. The browser's status bar at the bottom shows "Done" and two active tabs: "Carson's Visit" and "Blocking De-pups".

GraffitiWall™
To Play Is The Thing!

Join Us In the Fun!

What is GraffitiWall? We're a digital town square, coffee shop, and village green, for members to gather, speak their mind, and build what every company dreams of: a loyal and engaged customer relationship. We value your input and look forward to hearing from you often. Communicating only through words can sometimes be limiting so we're offering a large palette of mediums ranging from pictures, words, sound and live dialog. We hope you'll join us in our frequently scheduled activities such as scavenger hunts, free promotional give-aways, games, and focus groups. In a nutshell, the Wall is for you to build a community where everyone is invited to share their opinions or simply to have fun and meet new folks. To learn more visit our About Us section. Become A Member Just fill out the form below. Afterwards, expect a welcome email from us with a link that will bring you within the logged-in section of GraffitiWall. We look forward to seeing and hearing from you soon.

Best Regards,
The Construction Workers behind the Wall

Username:
(examples: "gotts44" or "weshoman345")

Password:

Re-type Password:

If you forgot your password, we would identify you with this information.

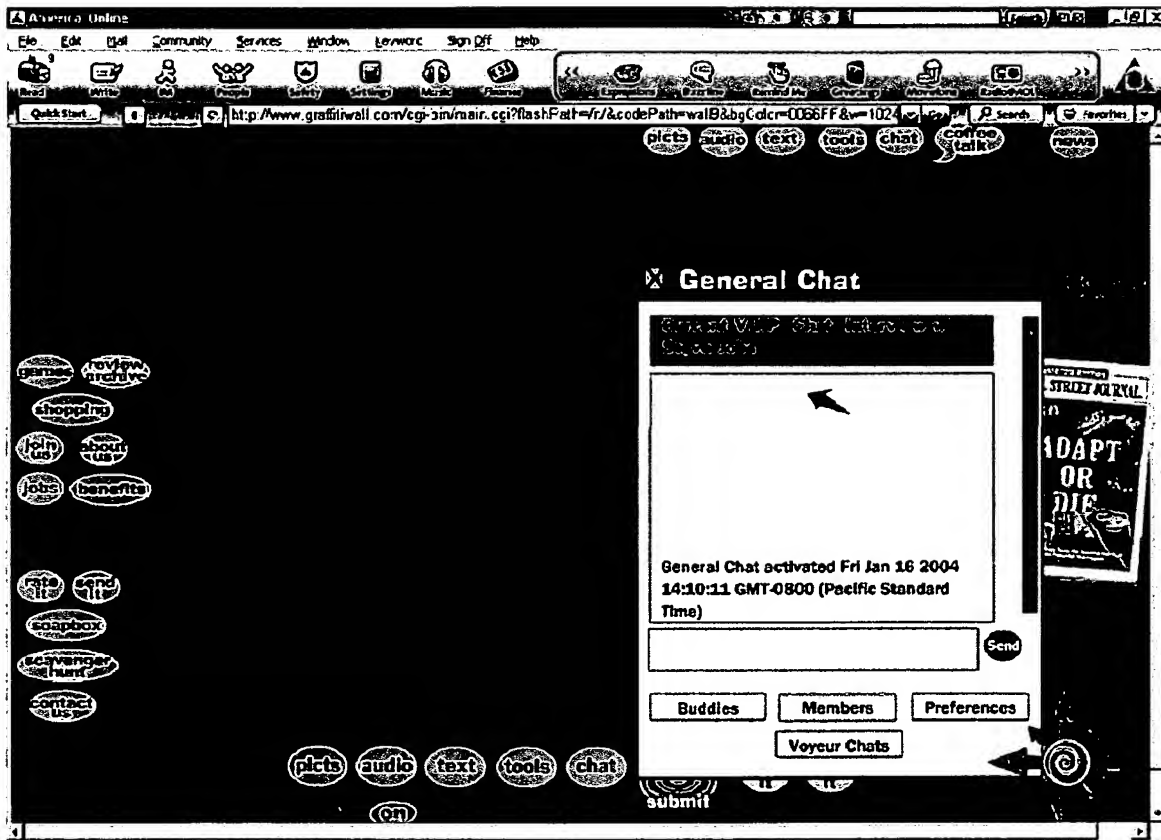
Security Question:

Your Answer:

Done Carson's Visit Blocking De-pups 4

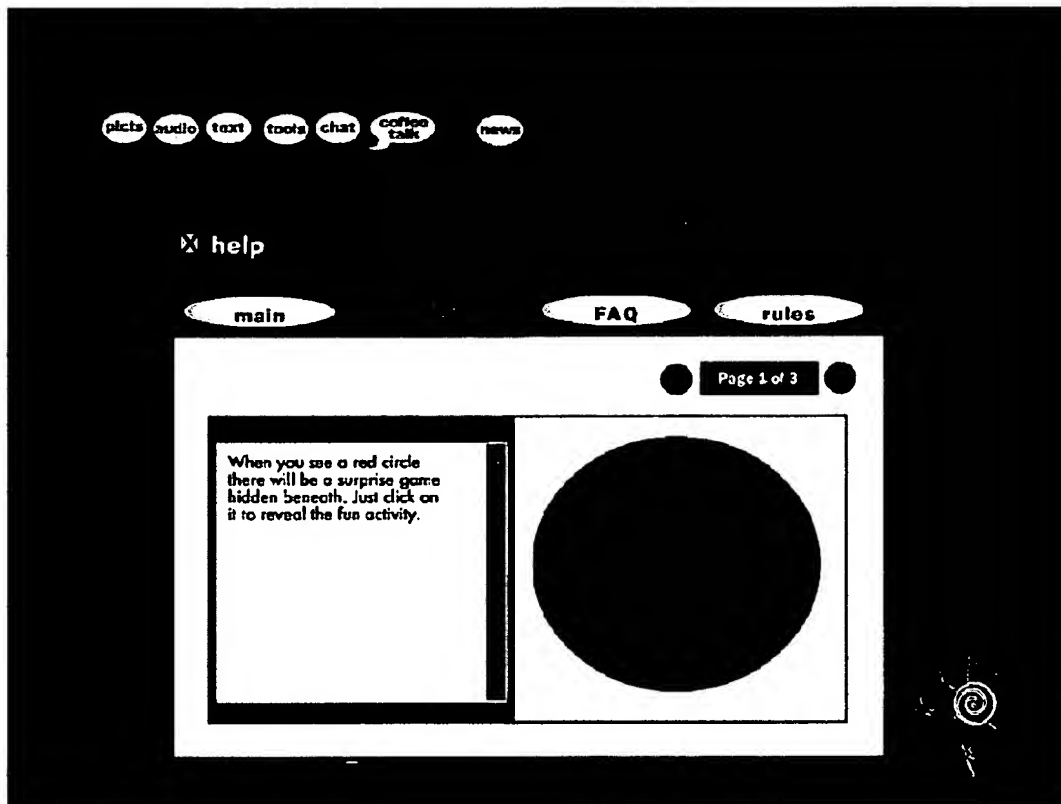
Replacement Sheet

Figure 12



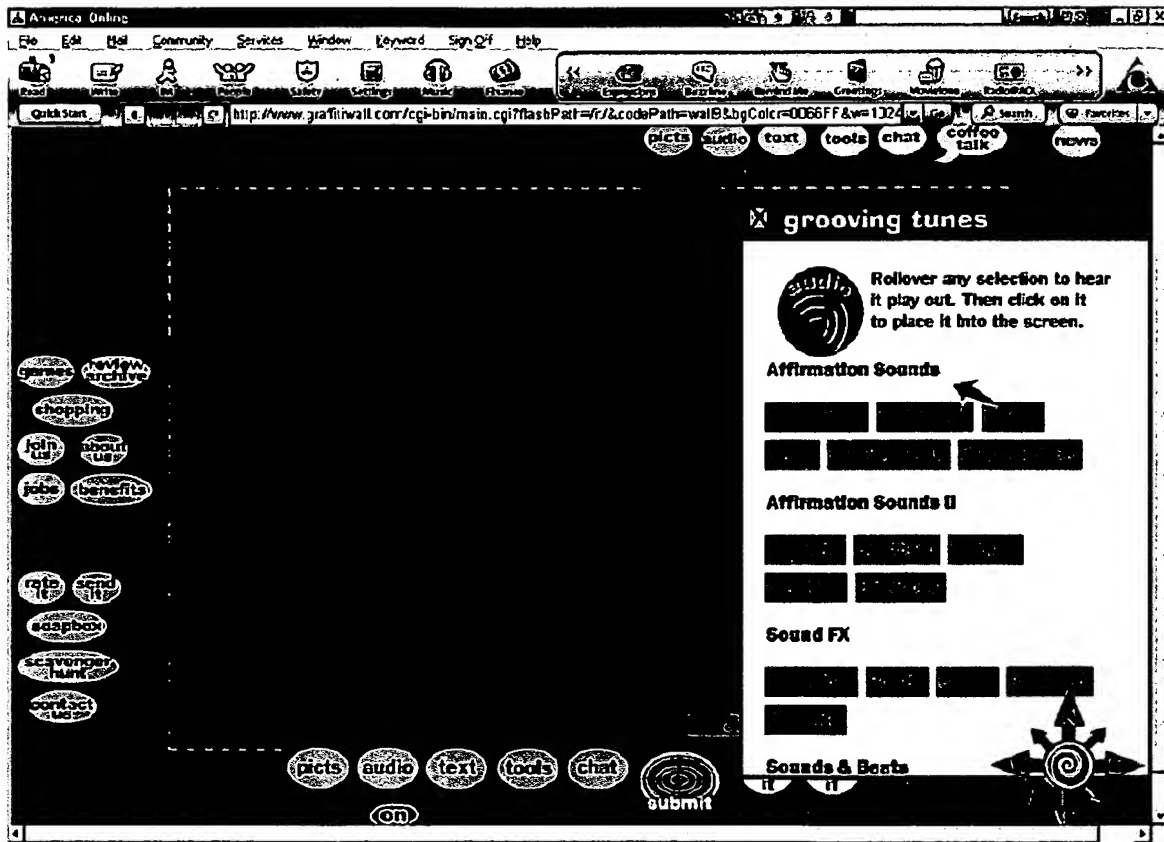
Replacement Sheet

Figure 13



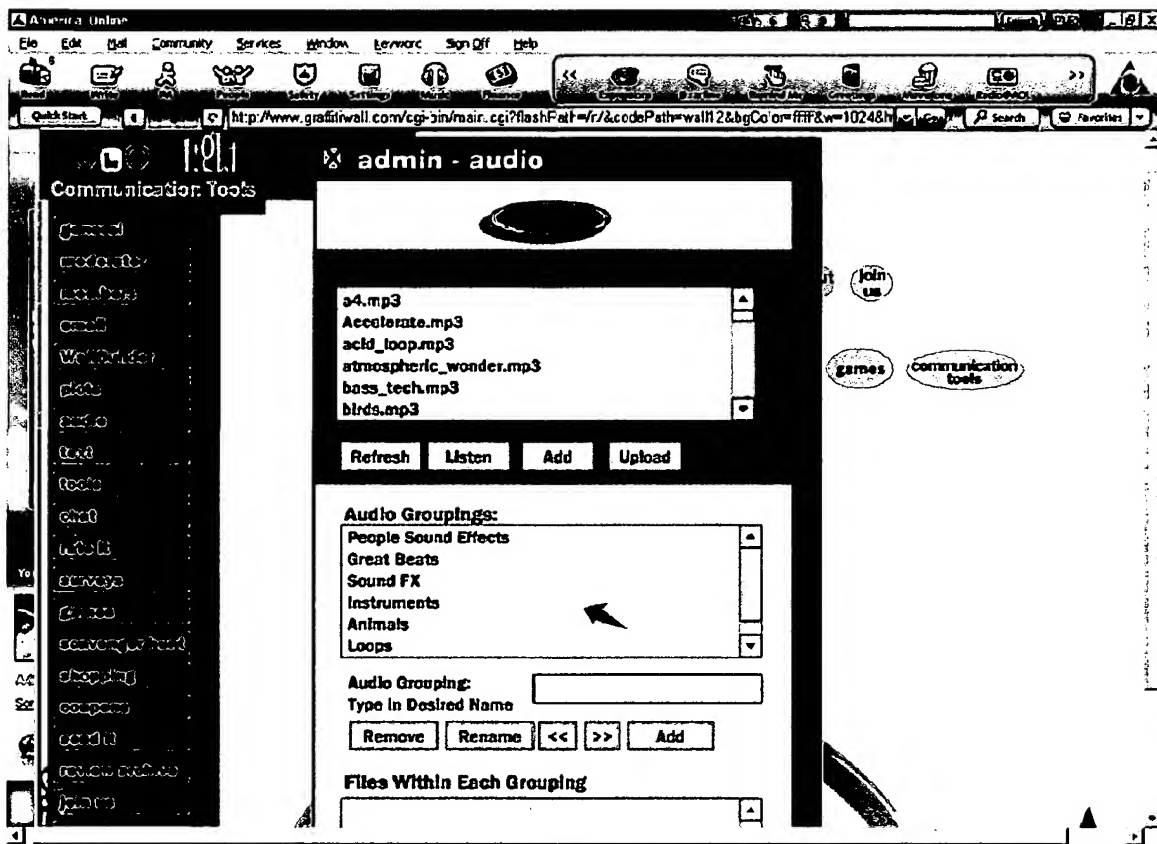
Replacement Sheet

Figure 14



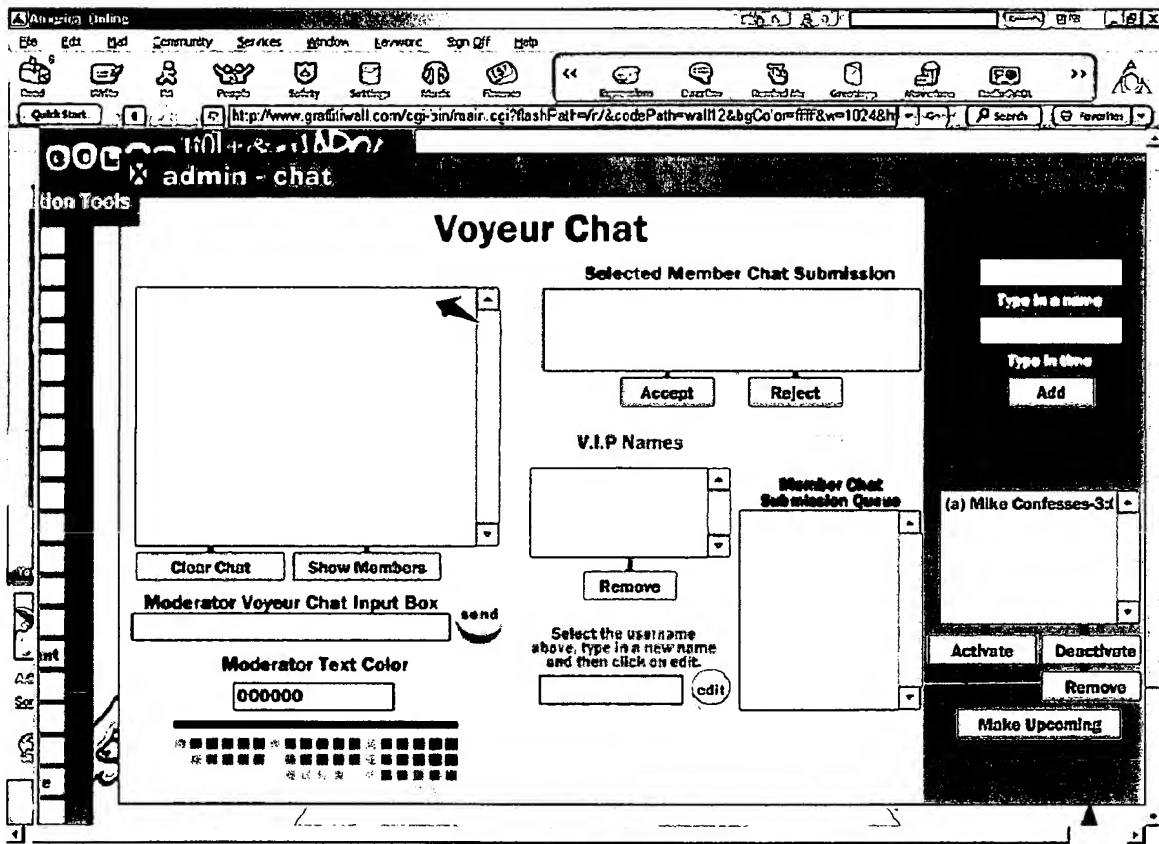
Replacement Sheet

Figure 15



Replacement Sheet

Figure 16



Replacement Sheet

Figure 17

America Online

File Edit Mail Community Services Window Network Sign Off Help

Quick Start

http://www.grafitwall.com/cgi-bin/main.cgi?flashPath=/r/&codePath=walB&bgColor=0066FF&w=1024

survey

Piracy Threat Has Hollywood Fighting for Its Rights

Today's technology consumers have the products and knowledge to download and make copies of music and movies and print their own photographs using digital cameras. This month's cover story explores the impact of these technological advances on the businesses that operate in these industries. How do you weigh the needs of industry vs consumer rights. Please take a few moments to answer these questions.

Does the entertainment industry have the right to fine anyone who downloads copyrighted material?

☐ Of Course! ☐ yes ☐ sometimes ☐ seldom ☐ NO WAY!

Does it make sense that companies sell video and audio tapes that can be duplicated but forbids copying anything digitally downloaded?

☐ Of Course! ☐ yes ☐ sometimes ☐ seldom ☐ NO WAY!

shopping

join us

jobs

rate it

send it

scrapbook

scavenger

contact us

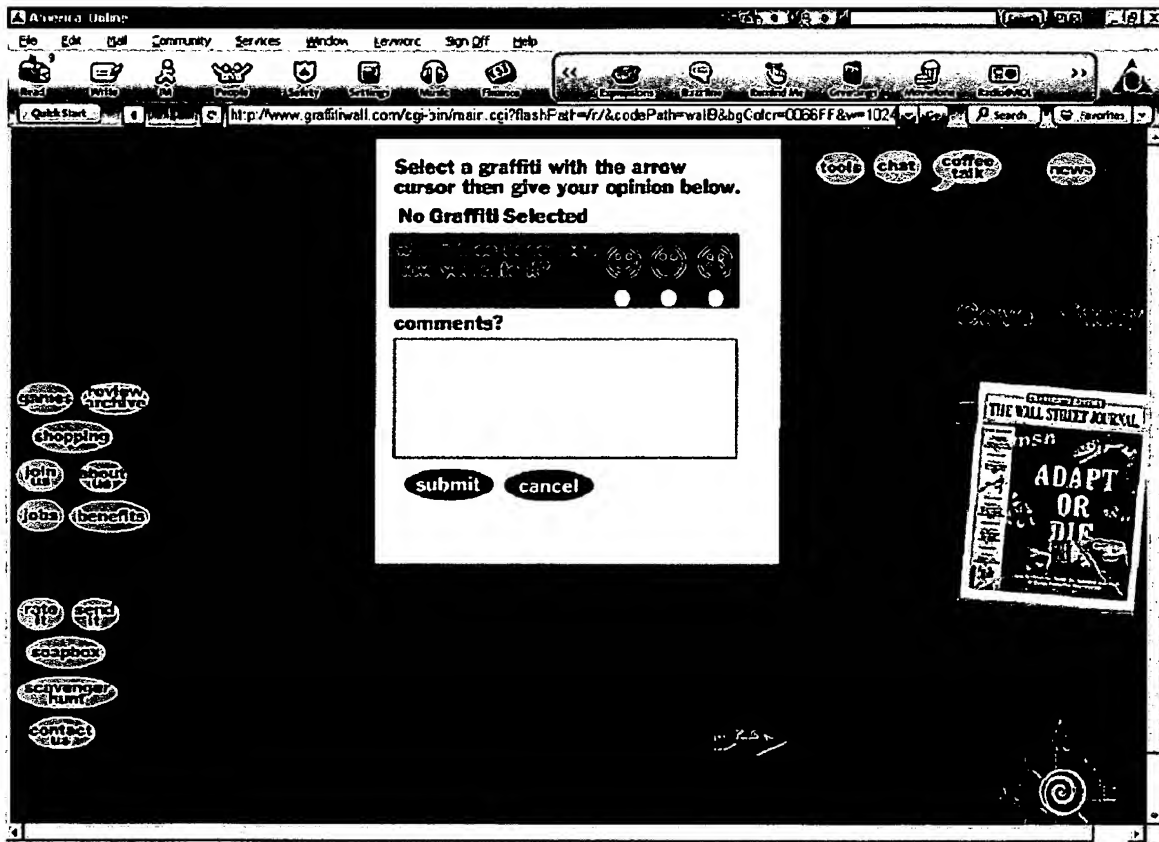
msn

THE WALL STREET JOURNAL

ADAPT OR DIE

Replacement Sheet

Figure 18



Replacement Sheet

Figure 19

admin - member database info

search generate email

All Members

admin	Username: admin
annie	Password: adminPass
chatBuddy	email:
cherie	First Name:
Debbie	Last Name:
ernie	Address 1:
gottsTVIS	Address 2:
Jm/	City:
KZ	State: [select one]
	Country:
	Zip:
	Telephone:
	Profession: [select profession]

Create New Member

Delete Member

Special Interests

☒ Entertainment

☒ Music

Select A Participation Type

Select A Participation Type

Login Info

Graffiti Sessions

Chat

One-To-One Interviews

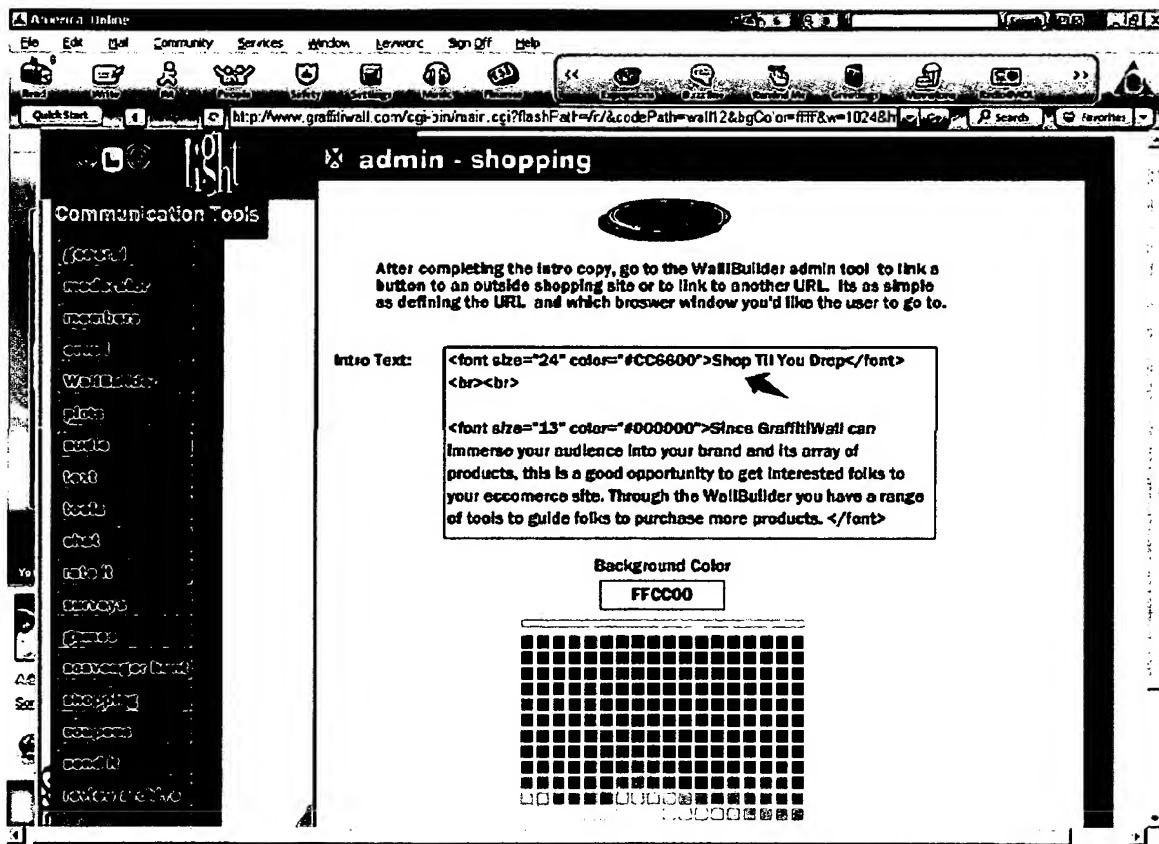
Surveys

Focus Groups

Games

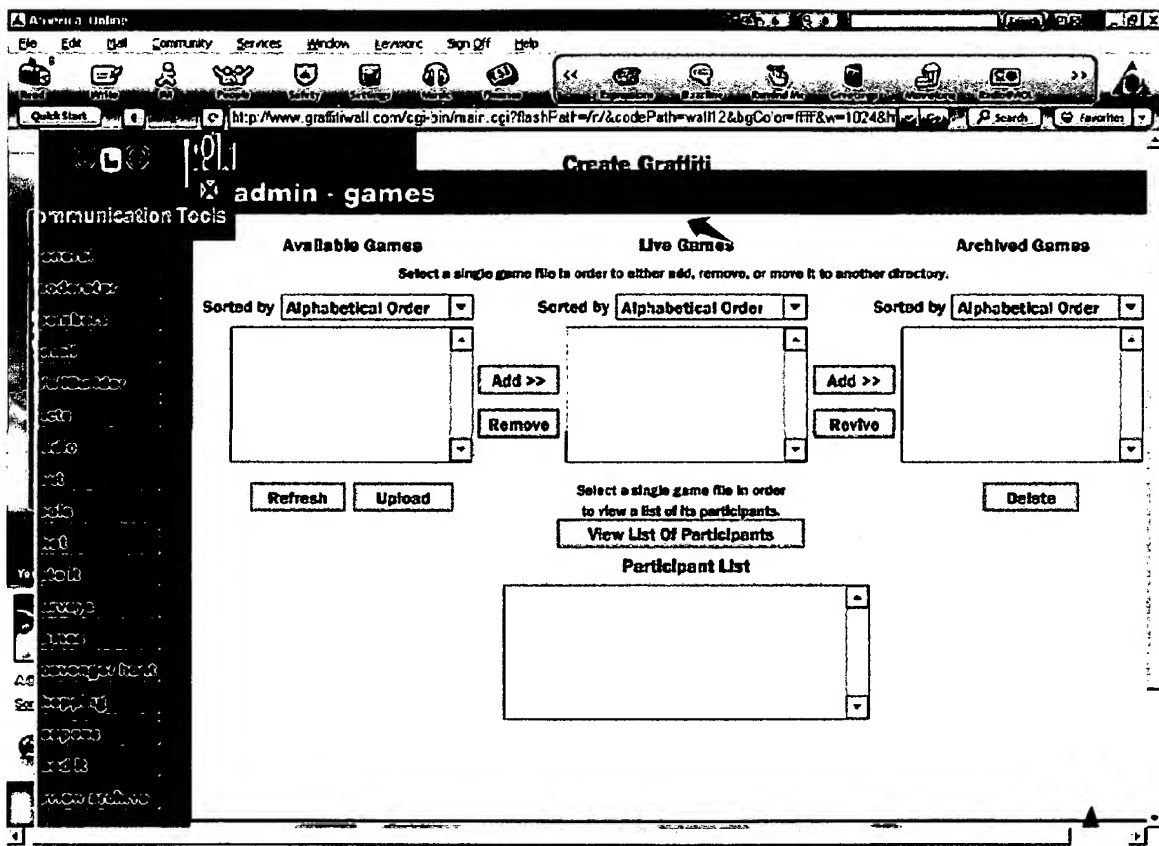
picts audio text tools chat submit rate it send it

Figure 20



Replacement Sheet

Figure 21



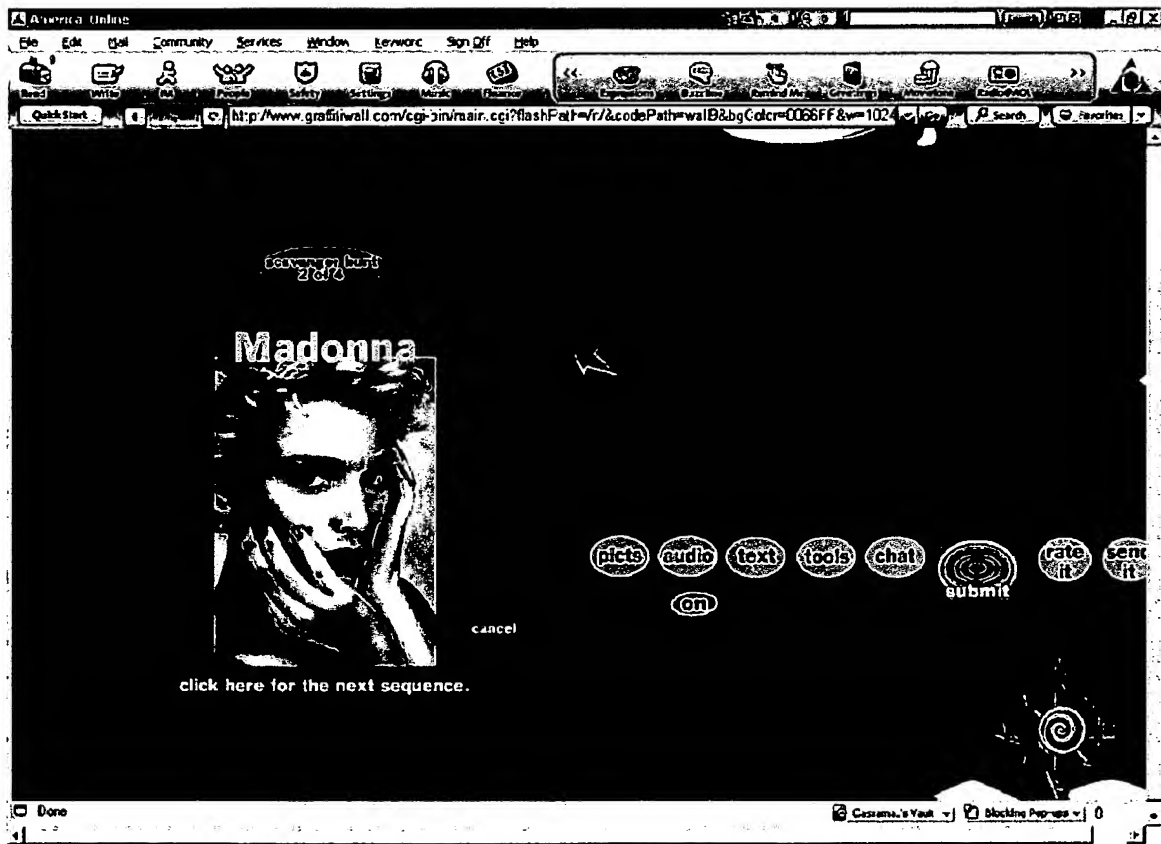
Replacement Sheet

Figure 22



Replacement Sheet

Figure 23



Replacement Sheet

Figure 24

A screenshot of a web browser window displaying a form for a graffiti wall. The browser's address bar shows the URL: `http://www.graffitiwall.com/cgi-bin/main.cgi?flashFalt=/r/&codePath=walB&bgColor=0066FF&y=1024`. The form is divided into two main sections. The left section contains input fields for: "Your first and last name", "Your email address", "Your friend's first and last name", "Your friend's email address", and "Your message". Below these fields are color selection options: "Background Color:" and "Text Color:", each with a small black square icon. At the bottom left is a "Palette" consisting of a grid of small colored squares. The right section has a dark background with the text "Having A Great Time - Wish You Were Here" at the top. At the bottom of this section is a row of circular icons labeled "pics", "audio", "text", "tools", "chat", "submit", "rate it", and "send it".

Having A Great Time - Wish You Were Here

pics audio text tools chat submit rate it send it

on

Replacement Sheet

Figure 25

GriffinWall - Microsoft Internet Explorer

admin - email

Communication Tools

Email Templates

Recipient Lists
(These are lists generated within the Member Admin Tools "search results.")

Sender's Name:

Sender's Email:

Subject Line:

Message:
Edit existing emails or create a new template here.

Start | My Documents... | GriffinWall - Web... | Gotfred CIP app... | GriffinWall - PL... | 9:27 AM

Replacement Sheet

Figure 27

America Online

File Edit Mail Community Services Window Keyboard Sign Off Help

Back Home People Safety Settings Music Downloads Copying 8.25 KB Control Alt Creating My Account End AOL

Quick Start

http://www.graffitiwall.com/cgi-bin/main.cgi?flashPat=fr/&codePath=wall2&bgColor=fff&w=1024&h=768

Search Favorites

Communication Tools

- chat
- moderator
- members
- new
- new users
- posts
- rate
- test
- tools
- chat
- about
- archive
- game
- language tool
- shopping
- compare
- contact
- main menu
- help
- contact us
- privacy

☐ Graffiti reviewed by Moderator before posting
☐ Graffiti from Focus Group can submit directly to Wall
Wall's browser pop-up dimensions:

12 00 00

Default Window(s): ☒ Graffiti Window ☐ Graffiti & Chat Windows

Graffiti Lifespan (Seconds):

Rating Increment/Decrement:

Rating Increment Adds: seconds to lifespan

Rating Decrement Subtracts: seconds from lifespan

Background motion increment:

Window Scrolling Increment:

Minutes of Inactivity before disconnect:

Intro Text:

communication tools


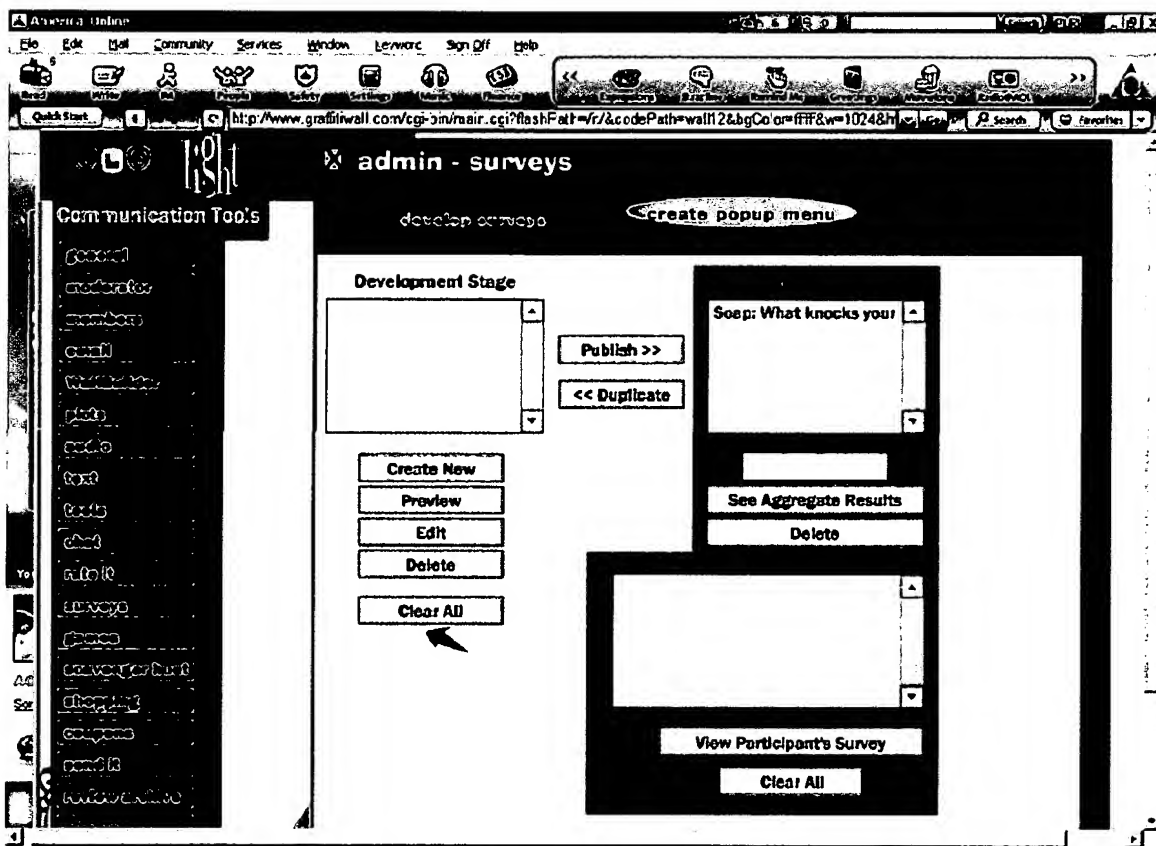


Figure 28

Replacement Sheet

Figure 29



Replacement Sheet

Figure 30

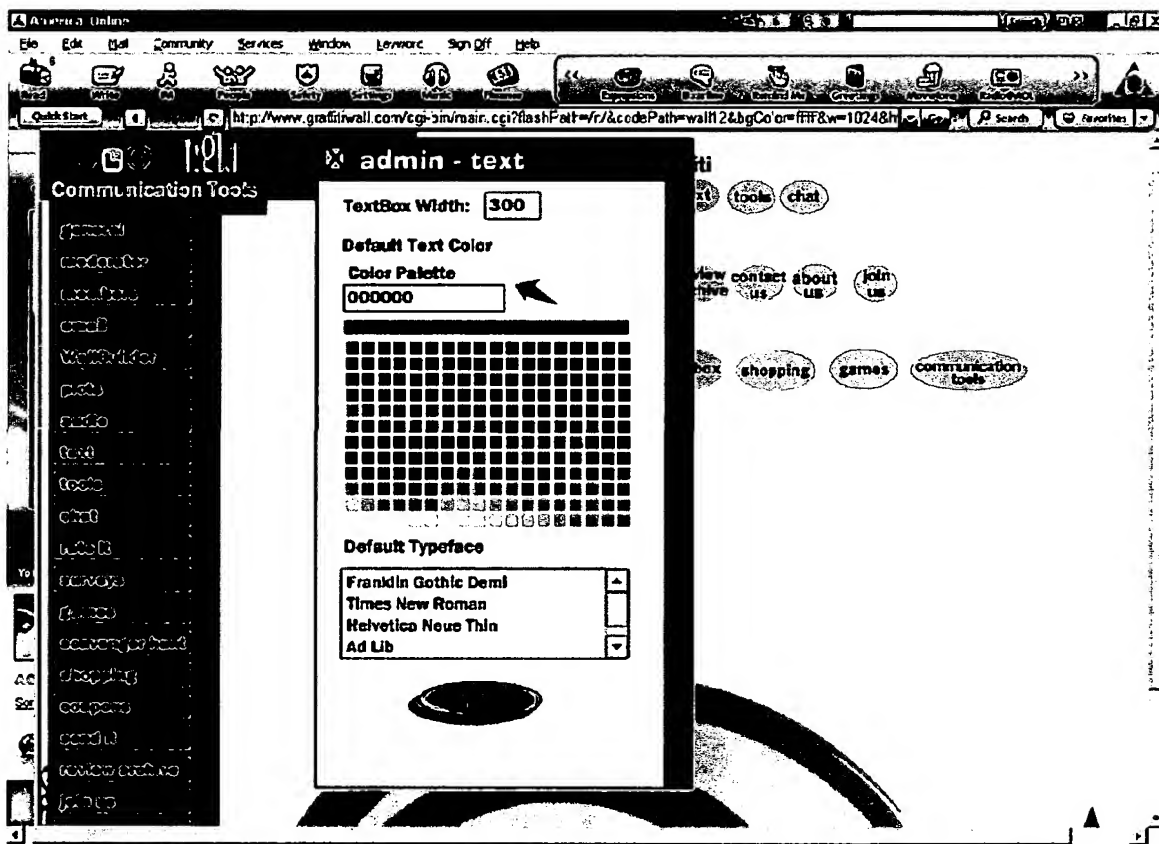


Figure 31

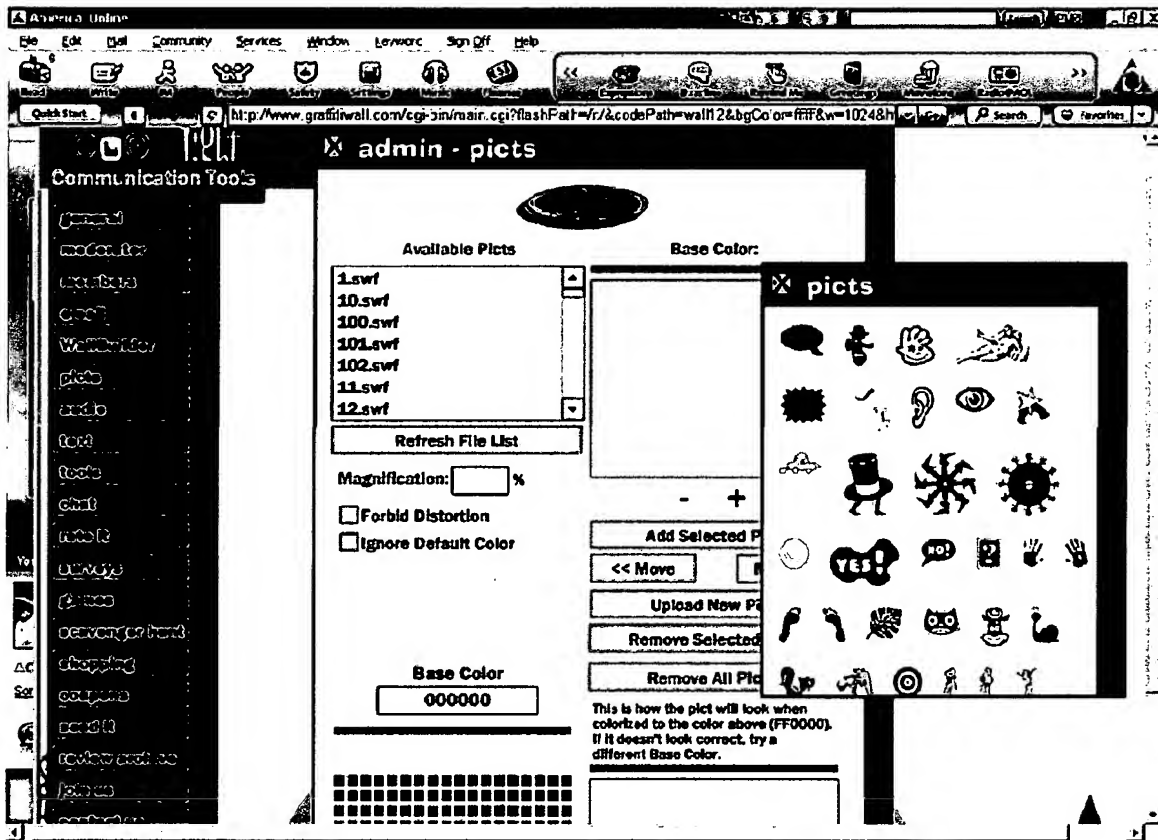
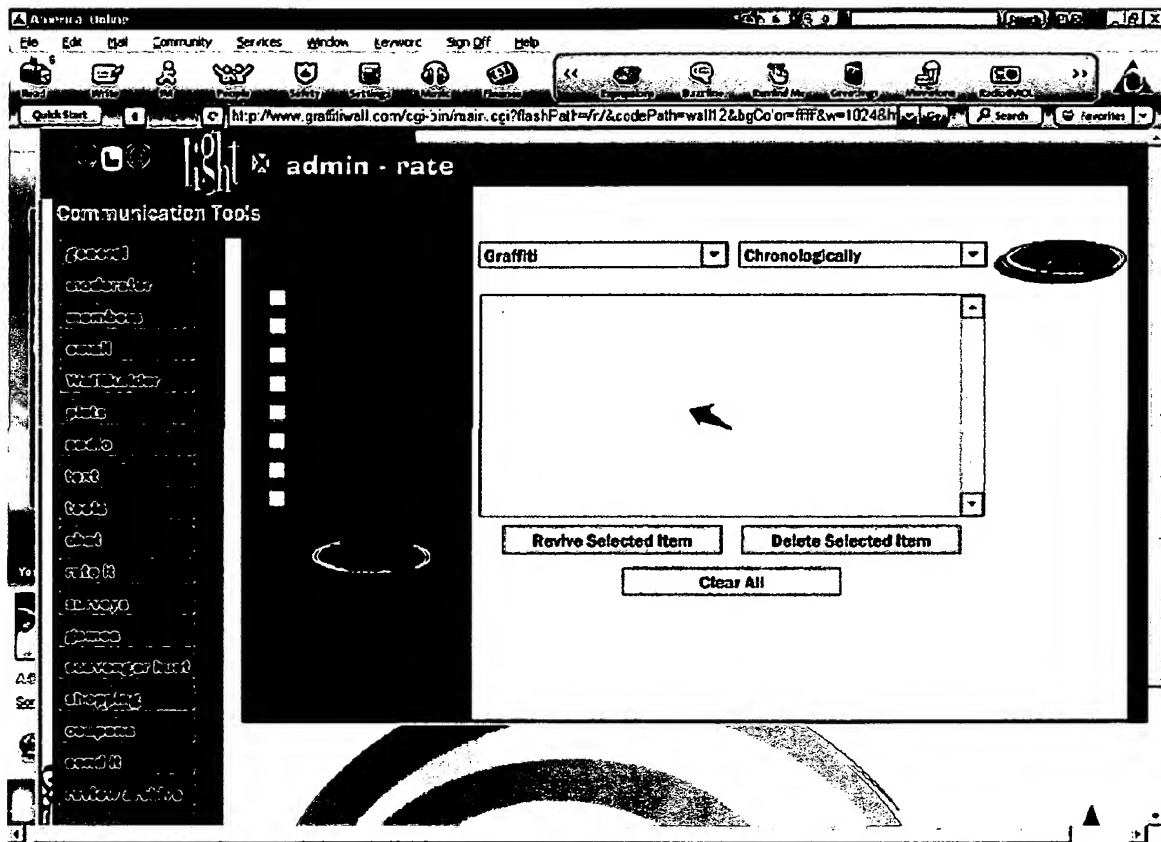


Figure 32



Replacement Sheet

Figure 33

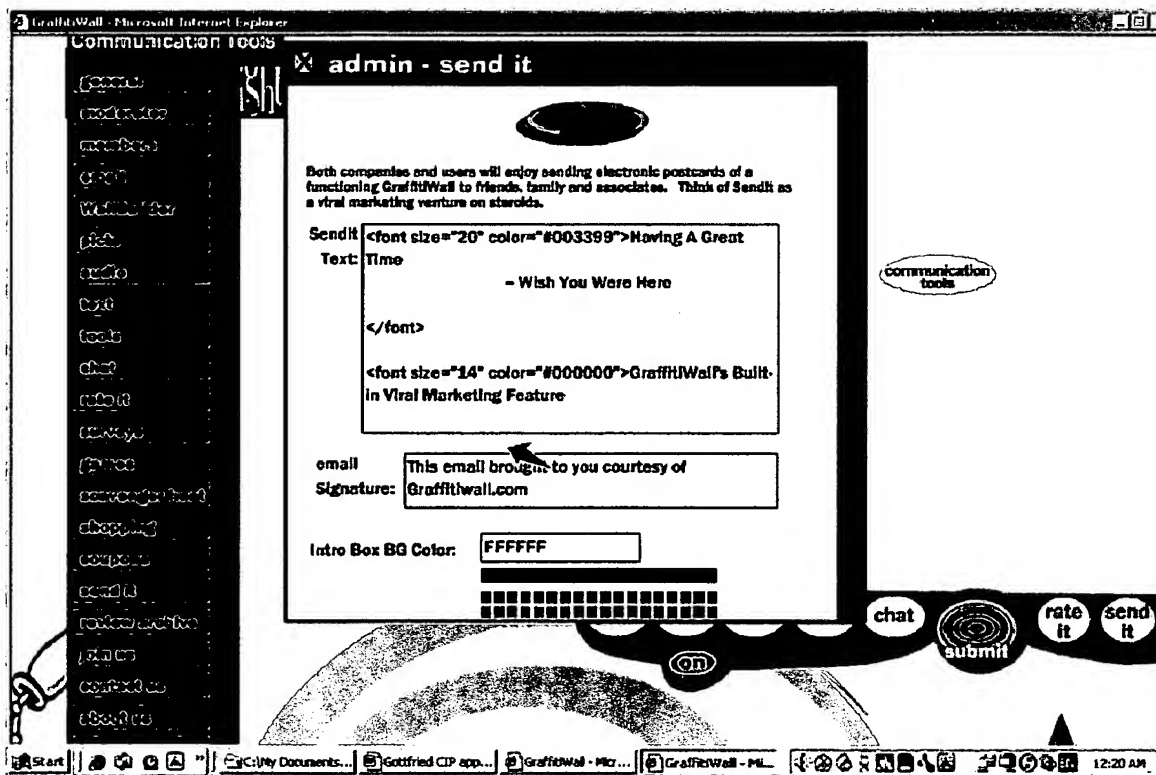
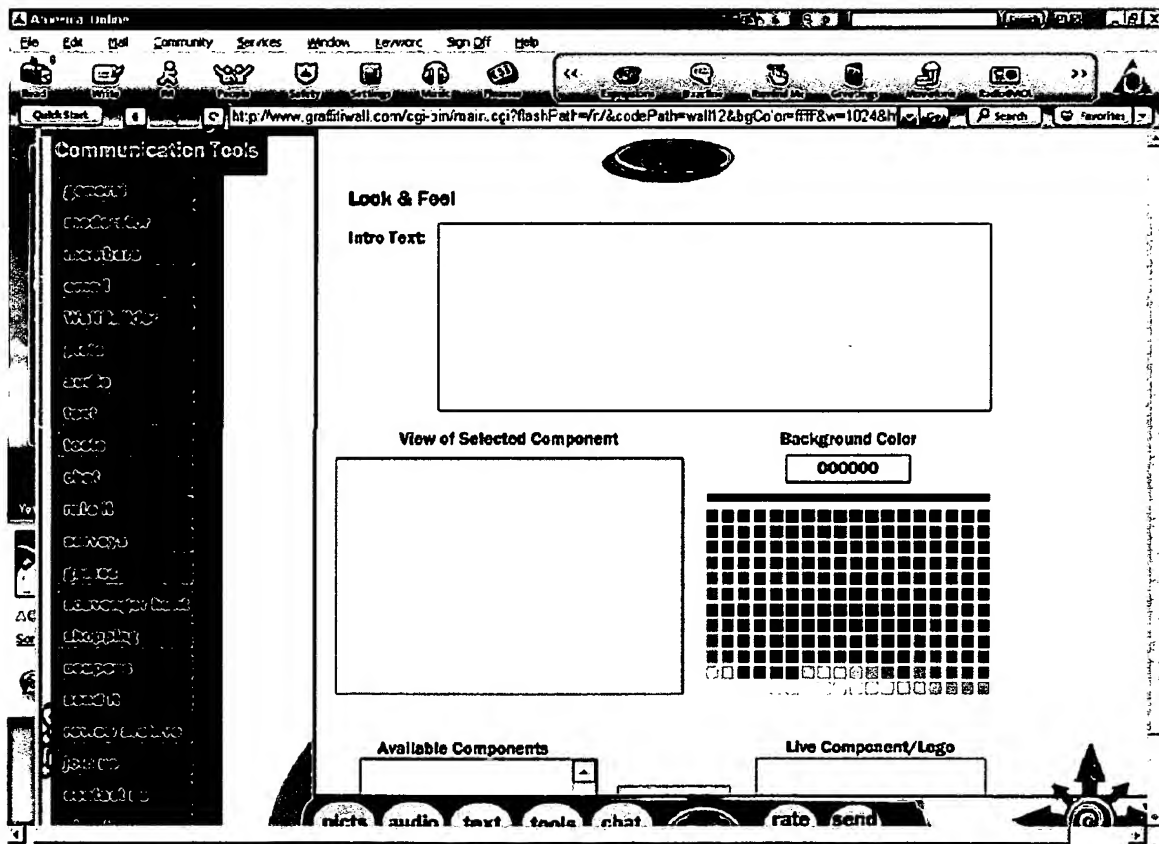


Figure 34



Replacement Sheet

Figure 35

